



UNIQUE ENTITY ID: **HZLJSXLMKSJ6**

CAGE CODE: **96QV1**

NAICS CODES (commonly supported): **512110**

512191, 512199, 541613, 711510, 512240

ORGANIZATIONS SUCH AS ABC, NBC, AND CBS TRUST US FOR THEIR VIDEO PRODUCTION NEEDS BECAUSE WE CREATE COMPELLING VIDEO CONTENT THAT EVOKES EMOTIONS, FOSTERS ENGAGEMENT, AND EFFECTIVELY COMMUNICATES YOUR MESSAGE.



MIKE ROTH

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WHO WE ARE:

WHAT WE DO:

WE SPECIALIZE IN:

- **Mike Roth** has been working in TV production since 1989. He has over **14 years** of expertise delivering a diverse range of high-quality video content.
- We film your project with a cinematic eye in 4K resolution, with careful attention to shot composition, lighting, and sound.
- We are experts at making people who appear on camera feel comfortable, even if they are not professional performers.
- We approach our projects as storytellers, editing your video to be engaging, entertaining, and fast paced. We build a custom musical score for every video, and we use graphics to help drive home important points.
- We build strong relationships with our clients through constant communication, transparent pricing, and attention to even the smallest details.
- We make the entire experience as seamless as possible, educating ourselves about your department’s needs and message, and then crafting a video “story” to communicate that message to your intended audience.

- **DEVELOPING YOUR MESSAGE**
 - ✓ You tell us what you want to communicate, and we create from that a crystal clear message.
- **SCRIPT WRITING**
 - ✓ We keep everyone on the same page by creating an outline or script of all the points to hit.
- **FILMING**
 - ✓ We come in with a solid plan of how to capture everything we will need in the time available.
- **INTERVIEWING**
 - ✓ We help non-performers express their thoughts on camera, so their personalities come through.
- **EDITING**
 - ✓ We spend hours making sure your video tells the clearest and most engaging story possible.
- **GRAPHICS**
 - ✓ We use graphics to help convey more complex ideas and reinforce your most important points.

CLIENTS

